



# WAG REPORT

Vol. I → Issue 5 → May 27, 2021

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## **PRESENTATION BY GINGER KUENZEL**

1. Ginger Kuenzel, author of “Downtown” presented an explanation of an Internet platform known as MEDIUM.

MEDIUM is a site on the Internet where writers can publish pieces. It is a site for shorter works rather than full books. The site pays for submissions based on frequency of readers. It should not be viewed as a ‘money maker’ as they pay pennies for readership and even the algorithm. As to how they determine payment is not clear.

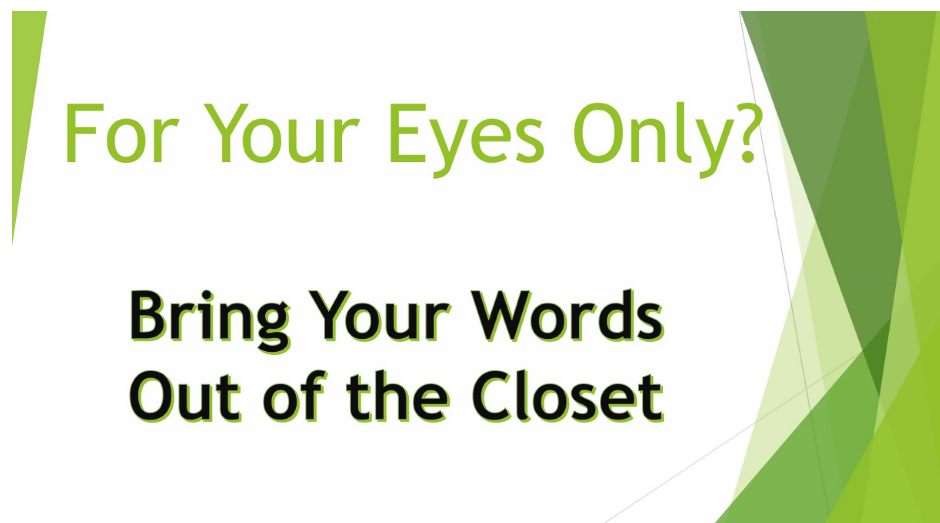
Ginger says it is a entertaining way to publish pieces of one’s work. She is more of

a proponent of being an active “Literary citizen,” where one develops a network of peers and becomes involved in that networked community.

The Internet link is [medium.com](https://medium.com)

Visit the site and explore it to learn more about the kind of pieces that are submitted. Do a search for ‘Ginger Kuenzel’ to see Ginger’s various submissions.

Below are the slides from Ginger’s presentation:



## Where Can You Publish?

- ▶ Magazines / Newspapers
- ▶ Literary Journals
- ▶ Anthologies
- ▶ Publish Your Own Book:  
Traditional / self-published
- ▶ Or...

[Medium.com](https://medium.com)

## Why Medium.com?

- ▶ Fame?
- ▶ Fortune?
- ▶ Personal satisfaction
- ▶ Meeting and interacting with  
like-minded, interesting people

# Publishing on Medium.com

HUMOR

## Do You Want the Plane Truth?

For those who've forgotten how much they hated flying



Ginger Henry Kuenzel

Mar 17 · 4 min read



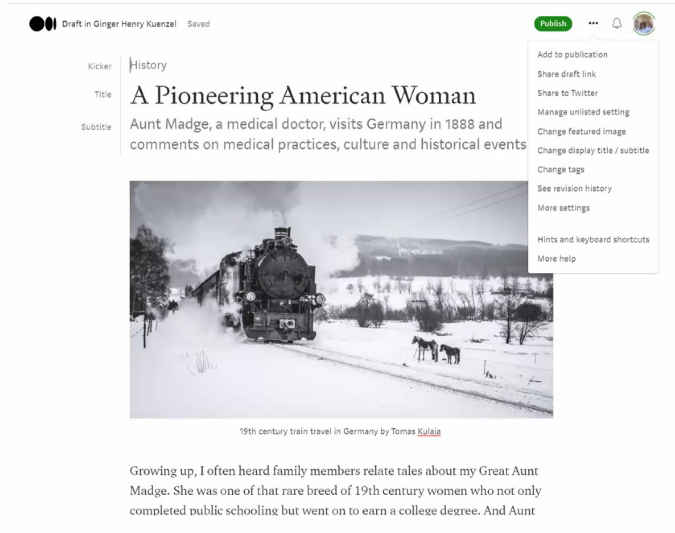
Photo by Subyeeon Choi on Unsplash

I read a report recently that travel is making a comeback. I, however, will continue to think twice before booking a flight. That's because I have not forgotten what it was like to be crammed into a narrow seat, with the jerk in the row in front of me having suddenly and startlingly reclined into my lap

# Publishing on Medium.com

- ▶ Set up free Medium.com account
- ▶ Write a story
- ▶ Insert headline, picture
- ▶ Select a publication
- ▶ Publish

# Publishing on Medium.com



## Audience Feedback

► Clapping



► Commenting



► Highlighting



# Shameless Self-Promotion



- ▶ Link your story to Twitter, Facebook, LinkedIn, Instagram
- ▶ Send link to friends

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## OTHER BUSINESS

### WAG membership

Richard addressed need for clarifying WAG MEMBERS vs. WAG GUESTS. Consensus seems to be that Richard would choose guest status change. Based on that consensus, “guests” who attend 3 consecutive WAG meetings will be changed to MEMBER status.

At this time, *member status* means nothing more than a label change. However, as WAG develops, this may change, particularly as WAG grows and develops itself in terms of commercial contacts, software benefits, access to useful apps, etc. Stay tuned for more.

### NOTEZILLA

Richard has addressed this topic a number of times, but only because in using it for more than two years, he has concluded it is a very useful and practical tool for anyone who uses a computer. It is a sticky notes program, POST IT notes on steroids. Richard has worked out a one year trial of the full program for the original WAG members. Contact Richard for the accessibility code. This program’s value becomes more evident and more worthwhile with more use from the very outset, it is a simple sticky notes app that is a breeze to use

### **WAG section of website**

WAG has a section devoted to its information, notices, announcement and calendar. Confer with the website at [www.szpin.ca](http://www.szpin.ca)

Members and guests are invited to submit news, announcements, personal awards news for posting. We want to hear the good news and share that our members are being recognized and acclaimed for their hard creative work. (Sharon Deutsh announced about her upcoming poetry publication but we are not blaring the trumpets about it until Sharon gives us the OK...she doesn't want to jinx anything...we hear ya Sharon....is it appropriate to say, "Break a leg?"

### **Ongoing expenses**

Richard has been covering a number of expenses relating to WAG business. These are costs associated with ZOOM subscription and the website service provider. The availability of these services is extended to all WAG members for WAG business.

At this point, some WAG members have generously supported Richard with these costs by donations ranging from \$15 - \$25. Richard thanks all who have given financial assistance and appreciates the gesture.

At some point, it may be appropriate to consider a membership fee to help defray expenses such as already mentioned. Your input is welcome.

### **Future expenses**

The expenses situation should be be addressed at a future time by the next chairperson of WAG.

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### **UPCOMING**

Please confer with the WAG calendar for specific dates for upcoming events. At this time, the upcoming events include:

May Sheila Tucker, CRITIQUING workshop

June Peta-Gaye Nash and guest on Illustration

July Dennis Gazarek, Media kits  
Aug Business meeting, developing agenda

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**PREPARATION OF MINUTE and VIDEO AVAILABILITY**

The minutes for the meeting were the sole responsibility undertaken by Richard. Any errors, omissions or inaccuracies are unintended.

A video recording of the May 27 WAG meeting is available to any member who may want a copy. Please contact Richard.

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